

FVCB Fall 2025 Concert Program Book

ADVERTISING OPPORTUNITIES

AD SIZES:

There are three ad sizes available (*prices include full color*):

- 1) **Quarter Page: \$100** -- 2.375" wide x 3.5" tall
- 2) **Half Page: \$200** -- 5" wide x 3.5" tall
- 3) **Full Page: \$400** -- 5" wide x 7.25" tall

ARTWORK FORMAT:

Artwork should be provided at the correct size in JPG, PNG, or PDF format **at a minimum of 300 dpi** (or vector art).

Ad dimensions are provided above and to the right

SUBMIT YOUR ARTWORK:

To appear in the Fall 2025 Program Book, your final, print-ready artwork must be received **no later than Friday, October 10.**

Please email your artwork directly to fvcb.ads@gmail.com

DON'T HAVE THE ABILITY TO CREATE AN AD?

For the near future, we will prepare an "ad" layout for you at no additional cost. If you need this service, please send the following information directly to fvcb.ads@gmail.com

- **Ad Size** (Quarter-, Half- or Full Page)
 - **Information you'd like included** (such as business or personal name(s) AS THEY SHOULD APPEAR in the ad; phone number; web address; logo; any other information you desire to be included).
- We will do our best to accommodate your needs based on spacing within your chosen ad size.

To appear in the Fall 2025 Program Book, your information must be received **no later than Wednesday, October 8.**

Please Note:

The page size and ad sizes shown below are smaller than actual size to fit on this specification sheet, but they accurately reflect their size in proportion to the page size.

Program Book Page - 5.5" wide x 8.5" tall

FULL PAGE AD - \$400
5"w x 7.25" tall

HALF PAGE AD - \$200
5"w x 3.5" tall

QUARTER PAGE AD
\$100
2.375"w x 3.5" tall